

T. Addabbo, G. Solinas, University of Modena and Reggio Emilia, Italy (Eds.)

## Non-Standard Employment and Quality of Work

### The Case of Italy

The international literature on non-standard employment has mostly focussed on its impact on employment, and more recently on working and living conditions. This volume explores these issues with special reference to Italy. Italy is characterized by very low participation rates (particularly women's), a high degree of fragmentation of labour contracts and a very intense non-standard work diffusion that make this context a particularly interesting case for analysis. New elements of discussion are provided with reference to the interaction of non-standard work, employment probability and living conditions. Interesting insights on the impact of non-standard work on the transition to stable employment and workers' careers emerge, suggesting a possible failure of companies' internal systems of work evaluation. The effects on labour productivity and on companies' performance are analysed. Within this framework, a new perspective on quality of work is suggested.

#### Fields of interest

Labor Economics; Economic Policy; Social Policy

#### Target groups

Research

#### Type of publication

Monograph

A. Deemen, Radboud University, Nijmegen, The Netherlands; A. Rusinowska, Université Lumière Lyon 2, Ecully, France (Eds.)

## Collective Decision Making

### Views from Social Choice and Game Theory

#### Contents

From Black's Advice and Arrow's Theorem to the Gibbard-Satterthwaite Result.- The Impact of Forcing Preferences Rankings when Indifference Exists.- Connections and Implications of the Ostrogorski Paradox for Spatial Voting Models.- Maximal Domain for Maskin Monotone Pareto Optimal and Anonymous Choice Rules.- Extremal Restriction, Condorcet Sets, and Majority Decision Making.- Rights Revisited, and Limited.- Some General Results on Responsibility for Outcomes.- Existence of a Dictatorial Subgroup in Social Choice with Independent Subgroup Utility Scales, an Alternative Proof.- Makint (Non-Standard) Choices.- Puzzles and Paradoxes Involving Averages.- Voting Weights, Thresholds and Population Size.- Stabilizing Power Sharing.- Different Approaches to Influence Based on Social Networks and Simple Games.- Networks, Information and Choice.- Characterizations of Bargaining Solutions by Properties of Their Status Quo Sets.- Monotonicity Properties of Interval Solutions and the Dutta-Ray-Solution for Convex Interval Games.

#### Fields of interest

Economic Theory; Public Finance & Economics

#### Target groups

Research

#### Type of publication

Monograph

G. Einav, TMT Strategic Advisors (Ed.)

## Transitioned Media

### A Turning Point into the Digital Realm

The media industry is in transition. While some changes are readily apparent, we have not even begun to understand the impact of others. The result is one of the most fascinating times in the history of media. As digital technologies accelerate the pace of change in all facets of our lives, researchers and practitioners are exploring its impact on traditional media and social interaction. *Transitioned Media* brings together leading academics and media industry executives to identify and analyze the most transformative trends and issues. Themes include the effect of digital technologies on consumer behavior, new approaches to advertising and branding, social networks, the blogosphere and impact of "citizen" journalism, music and intellectual property rights, digital cinema, and video games. Underlying the chapters is an economic perspective, with an emphasis on how new business models are being developed that take the social dimensions of digital technologies into account. The result is a unique perspective on the digital media landscape and the forces that will shape it in the future.

#### Features

- Covers emerging topics in digital media and communication, including social networking, the blogosphere, digital cinema, and video games
- Features case studies across a wide spectrum, from digital coverage of the Beijing Olympics to community building through Facebook and Twitter
- Highlights economic and business implications of digital technologies, with a focus on future direction of the media industry

#### Fields of interest

Media Management; Economic Policy; Technology Management

#### Target groups

Research

#### Type of publication

Contributed volume



Business and Economics

*Due June 2010*

2010. 250 p. (AIEL Series in Labour Economics) Hardcover

- approx. € 89,95 | £81.00
  - approx. \* € (D) 96,25 | € (A) 98,95 | sFr 140,00
- ISBN 978-3-7908-2105-5



9 783790 821055

Business and Economics

*Due April 2010*

2010. 290 p. (Theory and Decision Library C, Volume 43) Hardcover

- € 99,95 | £90.00
  - \* € (D) 106,95 | € (A) 109,95 | sFr 155,50
- ISBN 978-3-642-02864-9



9 783642 028649

Business and Economics

*Due July 2010*

2010. X, 160 p. 15 illus. (The Economics of Information, Communication and Entertainment) Hardcover

- approx. € 89,95 | £79.50
  - approx. \* € (D) 96,25 | € (A) 98,95 | sFr 137,00
- ISBN 978-1-4419-6098-6



9 781441 960986



S. B. Erlander, Linköping University, Linköping, Sweden

## Cost-Minimizing Choice Behavior in Transportation Planning

### A Theoretical Framework for Logit Models

This book stems from a desire to understand the underlying assumptions and structure of the choice probability models most often used in transportation planning. The book investigates how far a new way of defining cost minimizing behavior can take us. All commonly used choice probability distributions of the logit type – log linear probability functions – follow from cost minimizing behavior defined in the new way; some new nested models also appear. The new approach provides a deeper understanding of what is at work in the models. The new way of defining cost minimizing behavior is as follows: cost minimizing behavior pertains if the likelihood (probability) of any independent sample of observations is a decreasing function of the average cost of the sample. Extreme value distributed random variables are not used in the derivation of models. A measure of freedom of choice related to the Shannon measure of how much “choice” is involved is used to obtain a welfare measure which is equal to composite cost.

### Contents

1 Logit Models for Spatial Interaction - Background.- 2 Empirical and Policy Relevance of the New Paradigm.- 3 Behavioral Foundations of Spatial Interaction Models.- Part I: Cost-Minimizing Behavior - Constant Link Costs.- 4 Logit Models for Discrete Choice.- 5 Some Particular Logit Models.- 6 Welfare, Benefit and Freedom of Choice.- 7 Graphical Tests of Cost-Minimizing Behavior in Logit Models.- Part II Equilibrium.- 8 Equilibrium.- 9 Appendix.- References.

### Fields of interest

Regional/Spatial Science; Econometrics; Operations Research, Management Science

### Target groups

Research

### Type of publication

Monograph

C. Gamel, Greqam-Université Paul Cézanne, Aix-en-Provence, France; M. Lubrano, Greqam-CNRS, Marseille, France (Eds.)

## Macrojustice

### A Pluridisciplinary Appraisal of Kolm's Theory

The theory of “macrojustice”, introduced by S.-C. Kolm, is a stimulating contribution to the debate on the macroeconomic income distribution. The solution called “Equal Labour Income Equalization” (ELIE) is the result of a three-stage construction: agreement on the scheme of labour income redistribution, agreement on the degree of equalization to be chosen in that framework, control by everyone of the intensity with which his/her own productive capacities (the source of his/her labour income) are exploited. The book is organized as a discussion around four themes: philosophical aspects of macrojustice, economic analysis of macrojustice, a combination of ELIE with other targeted transfers and an econometric evaluation of ELIE. The introduction includes two chapters (a presentation of the whole project by the two editors, a summary of the macrojustice and the ELIE transfers by Kolm) and the conclusion consists of Kolm's selective comments on the points made by the contributors.

### Features

► Presents the pluridisciplinary debate on macroeconomic income distribution ► Explains and discusses Kolm's theory of macrojustice, with comments by Kolm himself ► Gives insight into concepts from political philosophy, public economics, normative economics, and econometrics

### Fields of interest

Public Finance & Economics; Political Philosophy; Political Science

### Target groups

Research

### Type of publication

Monograph

W. V. Gehrlein, University of Delaware, Newark, DE, USA; D. Lepelley, University of La Reunion, Sain-Denis, France

## Voting Paradoxes and Group Coherence

### The Condorcet Efficiency of Voting Rules

The likelihood of observing Condorcet's Paradox is known to be very low for elections with a small number of candidates if voters' preferences on candidates reflect any significant degree of a number of different measures of mutual coherence. This reinforces the intuitive notion that strange election outcomes should become less likely as voters' preferences become more mutually coherent. Similar analysis is used here to indicate that this notion is valid for most, but not all, other voting paradoxes. This study also focuses on the Condorcet Criterion, which states that the pairwise majority rule winner should be chosen as the election winner, if one exists. Representations for the Condorcet Efficiency of the most common voting rules are obtained here as a function of various measures of the degree of mutual coherence of voters' preferences. An analysis of the Condorcet Efficiency representations that are obtained yields strong support for using Borda Rule.

### Fields of interest


Economic Theory; Game Theory/Mathematical Methods; Public Finance & Economics

### Target groups

Research

### Type of publication

Monograph

 Business and Economics

Due April 2010

2010. 160 p. (Advances in Spatial Science) Hardcover

► € 89,95 | £81.00

► \* € (D) 96,25 | € (A) 98,95 | sFr 140,00


ISBN 978-3-642-11910-1



9 783642 119101



9 783540 783763

 Business and Economics


Due June 2010

2010. 250 p. Hardcover

► € 89,95 | £81.00

► \* € (D) 96,25 | € (A) 98,95 | sFr 149,50

ISBN 978-3-540-78376-3

 Business and Economics

Due June 2010

2010. 380 p. (Studies in Choice and Welfare) Hardcover

► approx. € 129,95 | £117.00

► approx. \* € (D) 139,05 | € (A) 142,95 |

sFr 202,00

ISBN 978-3-642-03106-9



9 783642 031069



T. Hens, M. O. Rieger, University of Zurich, Switzerland

## Financial Economics

Financial economics is a fascinating topic where ideas from economics, mathematics and, most recently, psychology are combined to understand financial markets. This book gives a concise introduction into this field and includes for the first time recent results from behavioral finance that help to understand many puzzles in traditional finance. The book is tailor made for master and PhD students and includes tests and exercises that enable the students to keep track of their progress. Parts of the book can also be used on a bachelor level. Researchers will find it particularly useful as a source for recent results in behavioral finance and decision theory.

### Features

► An introduction to classical and behavioral financial economics ► Innovative: the integration of behavioral concepts into finance, providing completely new insights ► With many multiple-choice tests and exercises

### Fields of interest

Financial Economics; Finance /Banking; Quantitative Finance

### Target groups

Research

### Type of publication

Graduate/Advanced undergraduate textbook

J. W. Hutchinson, University of Pennsylvania, Philadelphia, PA, USA; E. M. Eisenstein, Cornell University, Ithaca, NY, USA; J. W. Alba, University of Florida, Gainesville, FL, USA

## Consumer Learning and Expertise

This book integrates two related fields of study, learning and expertise, as they have been applied to consumer behavior. The first part of the book focuses on two central hypotheses that are seldom explicitly endorsed or rejected. In the normal course of everyday life, consumers become increasingly familiar with the products and service that they use. Possibly, over time people learn from these experiences and gain true expertise in a variety of product domains. Thus, the first hypothesis that increased familiarity leads to increased expertise: learning from experience (H1). Second, it seems reasonable that as expertise increases, people become more efficient consumers: increased consumer welfare (H2). The authors' analyses reveal that these hypotheses are often, but not always supported, and sometimes opposite results obtain. The remaining parts of the book provide systematic reviews of the theories, methods, and applications that have been prominent in research on consumer learning and expertise.

### Features

► The book updates several award winning articles from the Journal of Consumer Research that are approaching an ISI citation index of 500 ► The authors have become default spokespersons for Consumer Knowledge because of their research in this field

### Fields of interest

Marketing; Cognitive Psychology; Operations Research/Decision Theory

### Target groups

Research

### Type of publication

Monograph

R. J. in 't Veld, Leiderdorp, Netherlands (Ed.)

## Knowledge Democracy

### Consequences for Science, Politics, and Media

Knowledge democracy is an emerging concept that addresses the relationships between knowledge production and dissemination, as well as the functions of the media and democratic institutions. Although democracy has been the most successful concept of governance for societies for the last two centuries, representative democracy, which became the hallmark of advanced nation-states, seems to be in decline. Media politics is an important factor in the downfall of the original meaning of representation, yet more direct forms of democracy have not yet found an institutional embedding. Further, the Internet has also drastically changed the rules of the game, and a better educated public has broad access to information, selects for itself which types to examine, and ignores media filters. Some citizens have even become "media" themselves. In a time where the political agendas are filled with combatting so-called evils, new designs for the relationships between science, politics and media are needed. This book outlines the challenges entailed in pursuing a vital knowledge democracy.

### Features

► The contributions by scholars and practitioners and the comprehensive analysis by the editor aim at setting an agenda for further debate, research and design, towards a vital knowledge democracy

### Fields of interest


Social Policy; Political Science; Sociology of Education

### Target groups

Research

### Type of publication

Monograph

 Business and Economics

Due June 2010


2010. 350 p. Hardcover

► € 74,95 | £64.99  
► \* € (D) 80,20 | € (A) 82,45 | sFr 116,50  
ISBN 978-3-540-36146-6



9 783540 361466



 Business and Economics

Due June 2010


2010. Approx. 160 p. Hardcover

► approx. € 69,95 | £64.99  
► approx. \* € (D) 74,85 | € (A) 76,95 | sFr 116,50  
ISBN 978-3-540-48504-9



9 783540 485049



 Business and Economics

Available

2010. XIV, 389 p. Hardcover

► € 129,95 | £117.00  
► \* € (D) 139,05 | € (A) 142,95 | sFr 202,00  
ISBN 978-3-642-11380-2



9 783642 113802



L. D. Taylor, University of Arizona, Tucson, AZ, USA

## Capital, Accumulation, and Money

### An Integration of Capital, Growth, and Monetary Theory

Capital, Accumulation, and Money: An Integration of Capital, Growth, and Monetary Theory is a book about capital and money. A root concept of capital is formulated that allows for most existing concepts of capital to be unified and related to one another in consistent fashion. Capital and monetary theory are integrated in a non-mathematical framework that imposes a number of constraints on the macro behavior of an economy, constraints which make for the straightforward understanding of such concepts as the real stock of money, real-balance effects, and the general price level. New and illuminating insights are also provided into aggregate supply and demand, natural and money rates of interest, the relationship between real and monetary economies, and economic growth and development.

#### Features

- This fully revised and expanded edition highlights timely and controversial topics such as the financial breakdown of 2008, the oil price increases of 2007-2008, and the future of the social security system
- The first edition of the book sold 750 copies and was noted for being ahead of its time
- The non-technical approach of the book integrates intellectual, economic and monetary history in a way that will appeal to economists, students and policymakers alike

#### From the contents

The Macroeconomic Framework.- Interest and Money.- Production and Investment.- General Price Level and Inflation.- Capital Values, Wealth, and Related Topics.- Macroeconomic Equilibrium and Employment.- Capital Theory in Perspective.- Opportunity and Sunk Costs.

#### Fields of interest


Economic Growth; Macroeconomics; Finance / Banking

#### Target groups

Professional/practitioner

#### Type of publication

Monograph

 Business and Economics

*Due July 2010*

2nd ed. 2010. 350 p. 30 illus. Hardcover

► **approx. € 104,95 | £93.00**  
 ► **approx. \* € (D) 112,30 | € (A) 115,45 | sFr 160,00**  
 ISBN 978-0-387-98168-0



9 780387 981680

L. Wankhade, B. Dabade, SGGs Institute of Engineering & Technology, Nanded, India

## Quality Uncertainty and Perception

### Information Asymmetry and Management of Quality Uncertainty and Quality Perception

The book addresses the complex issue of quality uncertainty due to information asymmetry in the backdrop of information economics, total quality management and marketing science. Reliability Engineering, Seven Management Tools and System Dynamics are used to develop theories on quality uncertainty and perception. Quality perception is identified as a multidisciplinary measure of business performance. The tools are developed to minimize quality uncertainty or to maximize quality perception. A few worksheets are provided for applying these theories to improve business performance.

#### Features

- First book to apply reliability engineering techniques on management issues of quality uncertainty and perception
- Using modern system dynamics techniques in marketing science

#### From the contents

1.1 Recent metrics for business performance.-  
 1.2 Quality pursued in various disciplines.-  
 1.3 Quality commonality and multidisciplinary approach.-  
 1.4 Management of quality uncertainty and perception.-  
 2 Quality uncertainty due to information asymmetry.-  
 2.1 Prelude to quality uncertainty  
 2.2 Information asymmetry and quality uncertainty.-  
 2.3 Examples of information asymmetry and quality uncertainty.-  
 2.4 Implications of asymmetric information.-  
 2.5 Product manufacturing and quality uncertainty.

#### Fields of interest

Organization/Planning; Technology Management; Production/Logistics


#### Target groups

Research

#### Type of publication

Monograph



 Business and Economics

*Due April 2010*

2010. 115 p. (Contributions to Management Science) Hardcover

► **approx. € 69,95 | £55.99**  
 ► **approx. \* € (D) 74,85 | € (A) 76,95 | sFr 116,50**  
 ISBN 978-3-7908-2194-9



9 783790 821949